



11 Reasons Why People Fail:

- #1 Inability to Identify Your True Desires**
- #2 Confusing Wants with Desires**
- #3 Confusing Expectations with Intentions**
- #4 Not Having the Proper Beliefs to Support Our Goals**
- #5 Insufficient Self Esteem To Achieve Or Sustain Success.**
- #6 Failure to Plan a Strategy**
- #7 Setting Unattainable Goals**
- #8 Failure to Align Our Integrity with your Our Goals**
- #9 Failure to Take Sufficient Action**
- #10 Losing Focus**
- #11 Lack of Accountability**

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